



First Day Festival 2009

Going Green Guidelines

The First Day Festival is committed to reducing waste and going green, please use and share the following guidelines to make this event as waste-free and environmentally friendly as possible!

***Recycle!** Recycle bins will be strategically located throughout the Festival and visibly marked with signs and flags. Make sure that you place disposables into the proper bin. *In Charleston, we recycle only 10% of our waste, sending 90% of our garbage to our land fill and waste to the energy power plant. To help reduce this quantity of waste going to the landfills we are encouraging recycling.*

***Use water bottles, not bottled water!** Water stations will be set up throughout the venue where you can refill your water bottles and therefore help curb plastic waste. These stations will be marked with signs and flags for easy visibility and access. *Manufacturing bottles to meet America's demand for bottled water uses more than 1.5 million barrels of oil annually, enough to fuel 100,000 cars for a year.*

***Break it down and recycle cardboard!** Transporting materials in reusable bins is preferred. If cardboard boxes are necessary, please help to ensure that you break down the cardboard, place the boxes in a neat stack, and transport it to the cardboard recycling bin. If you see others who need help with this, please help your neighbor. *Recycling one ton of corrugated cardboard saves 17 trees, 7,000 gallons of water, and 462 gallons of oil.*

***Reduce your use of paper!** In an effort to conserve paper, we recommend that instead of handing out information and flyers; please utilize a sign-up sheet with people's emails. *Approximately one billion trees worth of paper are thrown away in the U.S each year, so it is critical that we reduce and recycle this valuable resource.*

***Avoid using plastic grocery-type bags!** We will be providing reusable and paper bags for our Festival goers in an effort to curb plastic bag waste, so help educate people about the significance of this action. *Over 12 million barrels of oil are used to make the 88.5 billion plastic bags consumed annually and these plastic bags take over 1000 years to decompose.*

***Remove your bottle tops!** Please request that people remove their bottle tops and place them in the proper receptacle. *The mixing of the plastics adversely affects the recycling process of both types of plastic; so, be considerate and simply remove the top from your bottle, but make sure you remember to place the top in the recycle bin!*

THANK YOU FOR YOUR HELP & COOPERATION!

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